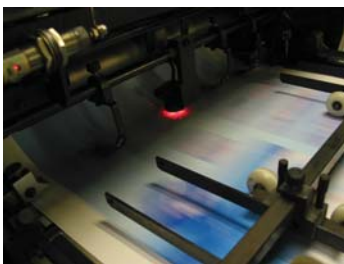




## PRINTING INDUSTRIES ASSOCIATION OF SAN DIEGO



## MEMBERSHIP BENEFITS



**PIA | SD**



PIA SAN DIEGO

3914 MURPHY CANYON ROAD, SUITE A157  
SAN DIEGO, CA 92123

PHONE: (858) 571-6555

FAX: (858) 571-7935

WWW.PIASD.ORG

## HUMAN RESOURCES

### STATE

- Sample Employee Handbooks
- Hiring And Firing
- Breaks
- Wage Orders
- Wage Surveys

### NATIONAL

HR and Safety listserves - join an open e-forum of questions and answers with printers nationwide. Also ratio studies, job descriptions, process controls and more.

## EDUCATION

### SALES CLUB

Provides resources, seminars and networking opportunities to local graphic arts salespeople; includes quarterly newsletter.

### SEMINARS & TRAINING

Designed to help you grow your business and be more profitable.

### PROGRAMS FOR PRINT BUYERS & DESIGNERS

Seminars include Intro to Print, InDesign, Photoshop, PDF classes, Paper 101

## INFORMATION

- Messenger Newsletter
- Bulletin Board E-Newsletter
- PIA/SD (local) & PIA (nat'l)  
piasd.org printing.org
- PrintAccess: The online yellow pages to find San Diego printers. [www.printaccess.com](http://www.printaccess.com).

## INSURANCE

### COMPETITIVE PRICING

- Health Insurance (variety of carriers)
- Business insurance, auto, E&O
- Workers' Comp

## GROUP BUYING

Discounts on products and services you use everyday!

- FedEx & UPS (air and ground)
- Adobe Products
- Atlas Broadband - broadband & wireless DSL service
- Xerox equipment

## NETWORKING

### PIA EXPO TRADE SHOW & SEMINARS

San Diego's only expo for printers, print buyers, designers, marketing & creative professionals. Seminars, tours and a closing celebration fills out the week's events.

### GOLF TOURNAMENT

A great way to mix with others in the industry and have fun. Races, Padres and More!

## GOVERNMENT AFFAIRS

### STATE

- Sales Tax Issues
- SB198
- Cal-OSHA
- Air Quality Issues
- Forklift Training

### NATIONAL

- Postal Reform
- Labor Policy
- Tax Policy
- Pro Print - Pro Business Issues

- Prudential Overall Supply
- Marathon Credit Card Processing
- Staples
- Apple
- Experian - Credit checks discounts, 24/7!
- FSC Certification Discounts