

NEWS RELEASE

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PIA San Diego Holds 26th Annual Golf Tournament *Tournament Gives Players a Chance to Hit the Links and Catch Up With Creative, Web and Print Colleagues*

(SAN DIEGO – April 22, 2010) —The Printing Industries Association of San Diego (PIA/SD) will hold its annual golf tournament on Thursday, May 6, 2010 at the beautiful Maderas Golf Club located in Poway. Designed by former PGA Tour players, Maderas is a pioneer in landscape architecture and goes where no San Diego golf course has ever gone before - through the cliffs and rock outcroppings, creeks and forests of the inland hill country in North County.

PIA San Diego's golf tournament activities begin at 11:30 a.m. with lunch and a putting contest with a cash prize for the winner. The shotgun tournament starts at 1 p.m. with exciting "hole-in-one" contests, raffles, and prizes. Even those who don't play golf can join in the fun at the dinner banquet and awards ceremony, starting at 6:00 p.m.

The cost is \$150 for PIA/SD members, or \$180 for non-members (includes banquet). Guests attending the banquet only are charged \$45 per person. Registration fee includes green fees, cart, range balls, lunch, beverages, dinner, and prizes. With a history of a sell-out and spectacular prizes including \$10,000 and a new car, early reservations are recommended. Register online at www.piasd.org. Registration and payment are due by Friday, April 30, 2010. For information or for sponsorship opportunities, call PIA/SD at (858) 571-6555 or visit our website at www.piasd.org.

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EDITOR'S NOTE: The Printing Industries Association of San Diego, Inc. is a non-profit trade association of over 200 member companies organized to provide support to the graphic arts industry in San Diego through education and information.