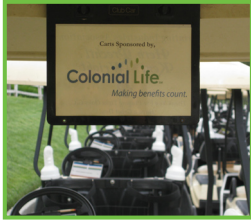


# Printing Industries Association of San Diego, Inc. 26th Annual Golf Tournament SPONSORSHIP



Sponsor this Golf Tournament, and get your company name in front of 100 golfers in the printing industry!

The PIA/SD 26th Annual Golf Tournament is one of our most popular events of the year. This year's tournament will be held on **Thursday, May 6, 2010** at Maderas Golf Club.

The golf tournament offers a great opportunity for members of the printing industry to enjoy a full day of golf together, with great games and contests like the Hole in One Contest for a \$10,000 Cash Prize. **PIA/SD's Golf Tournament is an exclusive printing industry event, so it's also a great opportunity to get your company name recognized with about 100 golfers participating.**

Your sponsorship provides excellent exposure for your company and the perfect forum to get to know industry colleagues and customers in a relaxed setting.

The tournament offers another important way to show support for our industry. Sponsorship is available on a variety of levels to ensure that companies of every size can contribute to this popular event. From hole sponsorship to raffle prizes or golfing goodies, your participation will provide underwriting to make the day a success. The sponsorship list on the reverse outlines many of the areas in which you can get involved, **from \$50 on up**. If you need ideas for prizes or sponsorships, or if there is something special you would like to provide, just call us at (858) 571-6555.

Sponsor contests and goodies!

**Prizes may include:**

- \$10,000 Cash Prize
- Vacations
- Putters and Drivers
- Koozies, Balls, Tees
- Cameras, iPods, and more!



The sky's the limit on the prizes you can offer.

*Call PIA/SD for more information!*

Please complete the form on reverse and fax back to PIA/SD at (858) 571-7935 by Wednesday, Apr. 28th



**PIA | SD**

Printing Industries Association of San Diego, Inc.  
3914 Murphy Canyon Road, Suite A 157  
San Diego, CA 92123  
Questions? Call (858) 571-6555

# Build Your Brand on the Course!

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Fax \_\_\_\_\_

## We would like to sponsor:

**TITLE SPONSORSHIP** ..... \$1550

The highest level of exposure! This exclusive sponsorship places your company at the forefront with recognition on large welcome banner, flag pins at each hole, VDP postcard invitation, and all marketing and promotional pieces leading up to the tournament.

**A hole** ..... \$195

Includes sign on the hole noting sponsorship and recognition on the pairings sheet.

**A hole with contest** ..... prize + \$195

Sponsor provides the prize. Includes sign on the hole noting sponsorship and recognition on the pairing sheet.

longest drive

accurate drive

closest to the pin

closest to the lake

**Goodie Bags with your logo** ..... *taken!*

These will be stuffed with treats and trinkets for each golfer!

**Golf Towels** ..... *taken!*

**Cart Tags** ..... *taken!*

Your company logo will be placed on the inside of the golf carts, a prominent location throughout the day!

**Cigars** ..... *taken!*

**Can Coolers** ..... product + \$100

Provide this fun goodie bag edition that's guaranteed to be used by every player on the course and in the future!

**\$10,000 Hole In One Contest!** ..... *taken!*

Excitement will be high on this hole as golfers take a chance for a cash prize of \$10,000! Sponsorship includes company name on the hole and recognition on the pairings sheet.

**Dinner** ..... *taken!*

Includes sign noting your sponsorship at registration, recognition on the pairings sheet and a sign on every table at the banquet.

**Lunch** ..... *taken!*

Includes sign noting your sponsorship on lunch table and recognition on the pairings sheet.

**Beverages** ..... *taken!*

Includes free beverage ticket to all players noting your sponsorship, a sign on the beverage cart and recognition on the pairings sheet.

**Putting Contest** ..... *taken!*

Signage and staff on the putting green during the contest.

**Chipping Contest** ..... \$150

Signage and staff on the putting green during the contest.

**Mulligans** ..... *taken!*

Includes your logo on mulligan tickets and event signage

**Driving Range** ..... \$175

**Bag Tags (with your logo)** ..... \$200

**Goodie Bag Gifts** ..... product + \$100

Make this tournament memorable for our golfers by adding shirts, tees or snacks with logo to the goodie bag.

**Pairings Sheet Ad** ..... \$100

Includes your advertisement and recognition on the pairings sheet given to each player.

**Prize for the raffle drawing** ..... \$50 min. suggested

Suggestions: gift certificates for golf shops, dinner, stores, videos; golf clubs; sweaters; shirts; bags; TV; DVD; CD player; tickets for movies or sporting events; gifts baskets; coolers; cameras.

We would like to **donate** \$ \_\_\_\_\_

Please fax to (858) 571-7935 by

**Wednesday, April 28th**

All prizes must be received by PIA/SD on

**Friday, April 30, 2010**