



# Listservs & Newsletters



PIA | SD

## Listservs

### Sales & Marketing Executives (S&ME) Group—

to join, email [sme@printing.org](mailto:sme@printing.org)

### Printing Industry Financial Executives (PIFE) Group—

to join, email [pife@printing.org](mailto:pife@printing.org)

### Environmental, Health, & Safety (EHS) Group—

to join, email Jim Kyger at [jkyger@printing.org](mailto:jkyger@printing.org)

### HR Listserv Networking Groups—

with a member login, please join at <http://www.printing.org/page/3515>

### Union Employers—

This listserv is for management personnel of member firms with union contract negotiations and/or administration responsibilities or oversight. Companies must have copies of their union contract(s) on file with Printing Industries' Human Relations Department in order to participate. Verification of membership and management responsibility may be required. To join, email [HRQuestions@printing.org](mailto:HRQuestions@printing.org) with your name, title, company, address, and phone number.

### Label Printing Industries of America (LPIA)—

to join, email [lpia@printing.org](mailto:lpia@printing.org)

### Web Offset (WOA)—

to join, email [woa@printing.org](mailto:woa@printing.org)

### Binding Industries Association (BIA)—

to join, email [bia@printing.org](mailto:bia@printing.org)

## Newsletter Opt-Ins

### Sales & Marketing Executives (S&ME) Group—

to subscribe, email Justin Goldstein at [jgoldstein@printing.org](mailto:jgoldstein@printing.org)

### Printing Industry Financial Executives (PIFE) Group—

to subscribe, email Justin Goldstein at [jgoldstein@printing.org](mailto:jgoldstein@printing.org)

### imPRINT Newsletter—

to subscribe, go to <http://www.printing.org/imprint> and click

*Subscribe to imPRINT*

### Economic Flash Report—

to subscribe, email Ed Gleeson at [egleeson@printing.org](mailto:egleeson@printing.org)

### Print Market Update—

to subscribe, email Ed Gleeson at [egleeson@printing.org](mailto:egleeson@printing.org)

### Center for Technology and Research Monthly Tech Alert—

to subscribe, email Kathy Vargo at [kvargo@printing.org](mailto:kvargo@printing.org) — each issue features three or four short articles on research findings, tips on overcoming production problems, and information on emerging technologies, along with links to additional information.

### Label Printing Industries of America (LPIA)—

to subscribe, email Laurie Reynolds at [lreynolds@printing.org](mailto:lreynolds@printing.org)

### Binding Industries Association (BIA)—

to subscribe, email Justin Goldstein at [jgoldstein@printing.org](mailto:jgoldstein@printing.org)

## Useful Resources and Reports

### Seven-Minute Solutions—

at [www.printing.org/solutions](http://www.printing.org/solutions) —A free resource designed to offer quick, reliable, and actionable remedies for some of the everyday problems graphic communications professionals face

### Free Publications Downloads—

for Members at [www.printing.org/freedownloads](http://www.printing.org/freedownloads) (member login required)—Free economics, research, business, and safety reports; webinar archives; and sample chapters from our wide selection of textbooks and primers

### Book of the Month—

at <http://www.printing.org/bookofmonth> —Each month, this site features a publication that will give the industry information needed to continue to be more successful, along with author interviews, a white paper, and a limited-time discount

### Beyond the Horizon—

<http://64.211.221.146/eweb/docs/Beyond%20the%20Horizon%208-09%20v2.pdf>

### Moving Past the Great Recession:

#### Prints Recovery and Path for 2011–2012 and Beyond—

<http://64.211.221.146/eweb/docs/econ/MovingPastTheGreatRecession.pdf>

#### Mapping the Economy and Print Markets Post Recession 2010–2011—

<http://64.211.221.146/eweb/docs/econ/reports/MappingtheEconomyandPrint.pdf>

### Digital Printing Council (DPC) resources, please visit their

website at <http://dpc.printing.org> —for resources.

## Technical Resources

### Technical Hotline—

For technical inquiries, contact Dillon Mooney at our Inquiry Desk toll free at 1-800-910-4283 (HOTLINE) or by email at [dmooney@printing.org](mailto:dmooney@printing.org)

**Free Downloads for Members** at [www.printing.org/free](http://www.printing.org/free) (member login required)—Free Research Technology Reports, Technology Bulletins (MIS and Mailing), technical articles, calculators, webinar archives, and much more! More than 100 exclusive resources for members.

## Member Central

For questions about membership; to create a members-only login at [www.printing.org](http://www.printing.org); to register for an event, webinar, or workshop; or for assistance ordering from the Publications and Quality Control catalog, contact Printing Industries of America's Member Central Department toll free at 1-800-910-4283 x770 or by email [membercentral@printing.org](mailto:membercentral@printing.org).