



Printing Industries of America is now accepting entries for the [2012 Premier Print Awards](#). This prestigious competition recognizes the highest-quality craftsmanship in the graphic communications industry and your company could be an award recipient!

### **Why You Should Enter the Premier Print Awards**

Receiving a **Premier Print Award** can help gain recognition for your business! Just entering the awards is your first step to growing your business and gaining new customers.

By publicizing your award through press releases, advertising, and recognition in *The Premier Print Awards Supplement*—a publication that is sent to thousands of print buyers across the country—you will increase the confidence of existing customers and gain the attention of prospective clients.

Start collecting the pieces that you have produced since May 2011 and enter them into the Premier Print Awards today by visiting [www.printing.org/ppaentries](http://www.printing.org/ppaentries). Enter your pieces by **April 20** to receive the special early bird discount!

Also, keep an eye out for the 2012 Premier Print Awards Call for Entries Brochure coming to you in the mail. We look forward to seeing your flawless submissions.